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**UNITED STATES DISTRICT COURT**  
**NORTHERN DISTRICT OF CALIFORNIA**

HEROES CLUB, INC., a California  
Corporation,

Plaintiff,

v.

UNITED PARCEL SERVICE, INC., and  
DOES 1-50,

Defendants.

**CASE NO. CV 07-04422-JCS**

**CLASS ACTION**

**PLAINTIFF'S OPPOSITION TO  
DEFENDANT'S MOTION FOR  
JUDGMENT ON THE PLEADINGS**

Date: February 8, 2008  
Time: 9:30 am  
Courtroom: A, 15<sup>th</sup> Floor

Complaint filed: July 27, 2007  
Trial date: None set

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## INTRODUCTION AND SUMMARY OF ARGUMENT

Defendant in this action, United Parcel Service, Inc. (“UPS”), is a company engaged in the business of providing shipping and related services to businesses and individuals in California and elsewhere. (Compl. ¶¶ 3, 14-15.) Plaintiff Heroes Club, Inc., a small business in San Francisco, used UPS to ship hero-themed figurines, toys, and other items for the collector and hobbyist. (*Id.* at ¶¶ 1, 13.) By this action, plaintiff challenges a widespread, fraudulent and unfair business practice engaged in by UPS. Specifically, when promising to obtain the signature of the recipients of the packages it ships as a means of delivery confirmation, and charging a separate fee for doing so, it fails to actually obtain such signatures. (*See id.* at ¶¶ 14-21, 24-30.)

UPS brings this motion based on its arguments that plaintiff’s claims are either preempted or time-barred. UPS is wrong on both counts.

UPS’s first argument, that federal law preempts plaintiff’s state law claims, completely ignores the Congressional intent underlying the law – a necessary consideration when assessing preemptive effect. The Supreme Court has cautioned that preemption provisions are narrowly and strictly construed and has directed courts to look to “the provisions of the whole law, and to its object and policy” in deciphering the extent of preemption. *Kelly v. Robinson*, 479 U.S. 36, 43 (1986). “In all pre-emption cases, and particularly those in which Congress has legislated . . . in a field which the States have traditionally occupied, . . . [the court must] start with the assumption that the historic police powers of the States were not to be superseded by the Federal Act unless that was the clear and manifest purpose of Congress.” *Medtronic, Inc. v. Lohr*, 518 U.S. 470, 485 (1996) (citation and internal quotations omitted). It was not Congress’s intent in its enactment of the Airline Deregulation Act of 1978, Pub. L. No. 95-504, 92 Stat. 1705 (1978) (the “ADA”) or the Federal Aviation Administration Authorization Act of 1994, Pub. L. No. 103-305, 108 Stat. 1569 (1994) (the “FAAAA”) to preempt all state and/or common law tort claims against carriers. Rather, Congress intended only to preempt state laws, rules or regulations which could interfere with the air and motor carrier deregulation scheme. By the language of the Act itself, as well as its legislative history, the goals of the legislation, including



1 the preemption provision, were purely economic. Nowhere in either the law itself or in the  
2 legislative history is there any reference to an intent to preempt state law claims that do not  
3 impact the competitive market.

4 In the leading preemption case in the Ninth Circuit involving the ADA, the court took  
5 very seriously the Supreme Court's directive to assess the legislative history and set forth the  
6 framework in which all future carrier (air and motor) preemption cases within this Circuit should  
7 be viewed. *Charas v. Trans World Airlines*, 160 F.3d 1259, 1263-66 (9th Cir. 1998). That is,  
8 claims shall not be preempted based upon the label alone but rather the impact of the law on the  
9 intent to deregulate the carriers and foster competition in the market. The court thus found  
10 multiple tort claims too tenuously related to the goals set forth in the ADA to be preempted.  
11 Within this framework, plaintiff's tort and consumer protection law claims should not be  
12 dismissed on preemption grounds because they are too tenuously related to the economic  
13 deregulation Congress sought to achieve in the ADA and FAAAA. Plaintiff's claims simply  
14 seek a remedy for UPS's fraudulent conduct entailing collection of fees for services it did not  
15 provide. The Complaint does not dispute the applicability or reasonableness of the rate, the  
16 commodities UPS carries, or any other economic regulation targeted by Congress. Moreover, to  
17 the extent UPS's conduct impacts its competitiveness in the market, it is certainly not the kind of  
18 legitimate competition Congress intended to foster.

19 UPS also argues that plaintiff's claims are time barred because under 49 U.S.C.  
20 § 13710(a)(3)(B) and UPS's interpretation of the contract, plaintiff was required to give notice of  
21 his claims to UPS within 180 days of billing. The statutory notice provision does not apply here,  
22 however. The contention that it does, ignores the privately enforceable rights under which  
23 plaintiff filed his claim and attempts to focus the Court's attention on a narrowly framed  
24 statutory provision that is ill-suited to the kind of unlawful conduct at issue here. Historically, it  
25 is only "billing disputes" that are subject to section 13710(a)(3)(B), *i.e.*, disputes involving the  
26 applicability or reasonableness of independently determined rates. *See, e.g., Avery Dennison*  
27 *Corp. v. Con-Way Transp. Servs., Inc.*, No. 2005-L-218, 2006 WL 3350761, at \*4 (Ohio App. 11  
28 Dist. Nov. 17, 2006) (applying the 180-day notice rule to a dispute over a pricing agreement,

1 wherein the parties agreed to a particular arrangement and just weeks after that agreement, the  
2 rates charged by defendant were higher than the agreed rates). Plaintiff does not challenge  
3 whether UPS's rates were reasonable or whether UPS properly applied the correct rate to a  
4 particular shipment, but instead the failure to provide a service for which it promised in  
5 exchange for a fee paid by plaintiff. Therefore, plaintiff's state law claims do not constitute a  
6 "billing dispute" that arises under section 13710 and are not barred by the 180-day notice  
7 provision provided for in that section.

8 UPS's arguments that plaintiff's claims are time barred based upon specific contractual  
9 provisions improperly relies on evidence extraneous to the Complaint which should therefore be  
10 disregarded in a Federal Rules of Civil Procedure, rule 12(c) motion for judgment on the  
11 pleadings. Plaintiff's breach of contract claim is not based upon the UPS rate schedules and  
12 other documents which UPS presents to the Court via counsel's declaration without  
13 authentication or a basis for judicial notice. It is based upon the contract formed by the shipping  
14 record books and the forms therein that plaintiff completed and provided to UPS with each  
15 package UPS accepts for delivery. Further, even if the Court defines the contract according to  
16 UPS's extraneous documents, which it should not, the extent to which the claims are barred will  
17 be based on fact-based inquiries, including but not limited to, the kind of notice required,  
18 whether and when plaintiff was required to give notice, and whether he, in fact, gave notice.  
19 Accordingly, it is premature at this time to dismiss plaintiff's claims based upon contractual  
20 notice requirements given that plaintiff has had no opportunity to conduct discovery necessary to  
21 refute UPS's notice defense.

22 Finally, plaintiff's claims are not time-barred under the overcharge statute of limitations  
23 and its accompanying regulations upon which UPS relies, 49 § U.S.C. 14705(b), because  
24 overcharges are a subset of "billing disputes" described above, and, as a matter of law, have no  
25 applicability here. Similar to "billing disputes," overcharge claims normally arise out of  
26 computational errors on a freight bill, application of an incorrect rate or wrong tariff, and  
27 erroneous mileage or weight measurements. These kinds of errors generally involve nothing  
28 more than a misapplication of a valid tariff or rate formula, not a violation of the kind here.

1 Indeed, a vast difference exists between UPS's consistent and unlawful failure to provide a  
2 service for which plaintiff paid and a simple overcharge claim. Further, the statute of limitations  
3 applies only to filed tariffs related to the transportation of household goods or for shipments  
4 moving in noncontiguous domestic trade (land and water), neither of which include UPS's  
5 conduct at issue here. There is simply no statutory authority for the notion that Congress  
6 intended to apply the federal statute of limitations for overcharge claims to the state claims  
7 before this Court. Even if this statute applied, at a maximum it limits, not eliminates, plaintiff's  
8 claims and the extent to which those claims are limited cannot be determined on the pleadings.

### 9 BACKGROUND AND PROCEDURAL HISTORY

10 On July 27, 2007, Plaintiff Heroes Club, Inc. filed this class action suit in San Francisco  
11 Superior Court on behalf of itself and all similarly situated businesses in California. Plaintiff  
12 alleges that UPS advertises and offers to class members an "Additional Service" known as  
13 "Delivery Confirmation/Signature Required" whereby UPS will obtain, as a condition of  
14 delivery and at an additional cost, the signature of the person to whom an item is shipped.  
15 (Compl. at 1:5-8 & ¶¶ 14, 17, 24, 40, 41, 56.) This service, when actually implemented,  
16 provides businesses with the ability to establish the actual receipt of merchandise by the intended  
17 recipient and protects retailers from fraud and losses associated with stolen packages left at the  
18 premises. (*Id.* at 1:8-11.) Although UPS charges class members an additional fee for each  
19 package for which delivery confirmation with a signature is required, it routinely delivers  
20 packages without obtaining signatures despite the customer's indication that a signature is  
21 required, and regularly charges customers for the signature required service even though no  
22 signature has been obtained. (*Id.* at 1:11-15 & ¶¶ 18-21, 25-30, 42-43, 51, 58, 62.) In such  
23 circumstances, UPS offers no refund or credit to class members and retains the full amount  
24 charged as profit. (*Id.* at 1:15-18 & ¶¶ 19, 22, 32, 36, 45, 51.) Plaintiff, on behalf of himself and  
25 the putative class, seeks damages for fraud, negligent misrepresentation, and breach of contract  
26 in the "amounts paid by them for the service." (*Id.* at ¶¶ 32-33, 36, 45.) In addition, the  
27 Complaint seeks restitution of "all fees paid for the service," declaratory and injunctive relief  
28 pursuant to California Business and Professions Code sections 17200 and 17500, and attorneys'

1 fees. (*Id.* at ¶¶ 52-54, 62-64.)

2 On August 27, 2007, UPS filed a Notice of Removal to this Court pursuant to 28 U.S.C.  
3 § 1441 based on jurisdiction arising from the Class Action Fairness Act of 2005, 28 U.S.C.  
4 § 1332(d). (Docket #1.) Therein, UPS asserted, according to its records, that it had 319,725  
5 business or professional accounts in California and, during the relevant time period, these  
6 accounts requested UPS's delivery confirmation signature service in connection with 29,358,523  
7 packages. One day after filing its Notice of Removal, defendant filed its Answer to the  
8 Complaint in the Northern District of California. (Docket #4.)

9 On November 6, 2007, this Court ordered the initial Case Management Conference,  
10 which was originally scheduled to occur on November 30, 2007, to be re-set for December 14,  
11 2007. (Docket #14.) The parties have yet to hold their Federal Rules of Civil Procedure, rule  
12 26(f) conference and therefore have not conducted any discovery.

13 Defendant filed the instant motion on November 9, 2007. (Docket # 15-18.) On  
14 November 14, 2007, the Court issued a notice, which set the briefing schedule on this motion  
15 and re-set the initial Case Management Conference for the same day as the hearing on the instant  
16 motion, *i.e.*, February 8, 2008. (Docket # 19.)

## 17 ARGUMENT

### 18 **I. THE STANDARD FOR A MOTION FOR JUDGMENT ON THE PLEADINGS IS** 19 **A HIGH STANDARD THAT DEFENDANT CANNOT OVERCOME.**

20 Like a motion to dismiss under Federal Rules of Civil Procedure, rule 12(b)(6), a motion  
21 for judgment on the pleadings pursuant to Rule 12(c) must be denied “unless it appears to a  
22 certainty that plaintiff is entitled to no relief under any state of facts . . . which could be proved  
23 in support of his claim.” *Hal Roach Studios, Inc. v. Richard Feiner & Co., Inc.*, 896 F.2d 1542,  
24 1550 (9th Cir. 1989) (defendant must establish that “that no material issue of fact remains to be  
25 resolved and that it is entitled to judgment as a matter of law”); *Mostowy v. United States*, 966  
26 F.2d 668, 672 (Fed. Cir. 1992) (citation and internal quotations omitted) (noting standard is  
27 “stringent”); *Qwest Commc’ns Corp. v. City of Berkeley*, 208 F.R.D. 288, 291 (N.D. Cal. 2002)  
28 (noting standard same under Rule 12(b)(6) and Rule 12(c)). A court must assume the

truthfulness of the material facts alleged in the complaint and construe all inferences reasonably drawn from these facts in favor of the responding party. *Gen. Conference Corp. of Seventh-Day Adventists v. Seventh-Day Adventist Congregational Church*, 887 F.2d 228, 230 (9th Cir. 1989); *Hal Roach Studios*, 896 F.2d at 1550. Defendant is not entitled to judgment if the complaint raises issues of fact which, if proven, would support recovery. *Gen. Conference Corp.*, 887 F.2d at 230.

In addition, the courts may only consider the facts stated within the four corners of the complaint. Courts may not examine any external facts, unless they are facts that are subject to judicial notice under Federal Rules of Evidence, rule 201. *Lee v. City of L.A.*, 250 F.3d 668, 688 (9th Cir. 2001); *R.J. Corman Derailment Servs., LLC v. Int'l Union of Operating Eng'rs Local 150*, 335 F.3d 643, 647 (7th Cir. 2003). Finally, the law prefers resolution on the merits and that cases be "tried on the proofs rather than the pleadings." *Rennie & Laughlin, Inc. v. Chrysler Corp.*, 242 F.2d 208, 213 (9th Cir. 1957). Thus, if the Court is inclined to grant defendant's motion, in whole or in part, plaintiff requests leave to amend his Complaint.

## **II. PLAINTIFF'S CLAIMS ARE NOT PREEMPTED BY FEDERAL LAW.**

UPS has moved to dismiss plaintiff's state law tort and Unfair Competition Law ("UCL") claims and accompanying relief in their entirety, arguing that 49 U.S.C. § 41713(b)(4)(A) of the ADA and 49 U.S.C. § 14501(c)(1) of the FAAAA preempt any claim arising from state law. While the first provision governs motor carriers and the second provision governs air carriers, both provide for preemption of any state "law, regulation, or other provision having the force and effect of law related to a price, route, or service."<sup>1</sup>

In determining whether a federal statute preempts all state law claims, it is necessary to engage in a close examination of Congressional intent. Courts have repeatedly emphasized the fact that the intent of Congress is controlling in preemption cases. *Wardair Can., Inc. v. Fla.*

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<sup>1</sup> When Congress first enacted 49 U.S.C § 1305(a)(1) of the ADA, now codified at 49 U.S.C. § 41713(b)(1), it used the term "rates, routes, or services." However, when the law was amended, Congress used the term "price, route, or service." See 49 U.S.C. § 14501(c)(1), 49 U.S.C § 41713(b)(4)(A). No difference attaches to the change in language from "rates" to "price." Therefore, for purposes of clarity herein, plaintiff uses the term "price, route, or service."

1 *Dep't of Revenue*, 477 U.S. 1, 6 (1986); *Metro. Life Ins. Co. v. Mass.*, 471 U.S. 724, 738 (1985).  
 2 Furthermore, when Congress legislates in an area traditionally relegated to the states, such as  
 3 common law actions for negligence, there is a strong presumption against preemption of state  
 4 law. *Puerto Rico Dept. of Consumer Affairs v. Isla Petroleum Corp.*, 485 U.S. 495, 500 (1988).  
 5 This presumption can only be overcome by demonstrating a clear and manifest congressional  
 6 purpose. *Cal. v. ARC Am. Corp.*, 490 U.S. 93, 101 (1989). Thus, in attempting to decipher the  
 7 precise dimensions of preemption in the ADA and the FAAAA, this Court must first look to the  
 8 statute itself and “attempt to ascertain and give effect to the plain meaning of the language used.”  
 9 *Charas*, 160 F.3d at 1264 (internal quotations omitted). In so doing, it is necessary to “look to  
 10 the provisions of the whole law, and to its object and policy.” *Id.* (internal quotations omitted).

11 **A. The Legislative History of the Preemption Provisions Evidence Congress’**  
 12 **Intent to Prohibit Only Those State Law Claims That Have An Economic**  
 13 **Impact on “Price, Route, or Service.”**

13 There can be no dispute that the preemption provisions upon which UPS relies were  
 14 solely intended to preempt those claims that interfere with economic deregulation of the airline  
 15 industry, not to entirely excuse carrier liability, as UPS urges here. With regard to the  
 16 preemption of claims against air carriers, the Ninth Circuit has stated “[i]t is evident that  
 17 Congress’s clear and manifest purpose in enacting the ADA was to achieve . . . the economic  
 18 deregulation of the airline industry. Specifically, the ADA . . . was designed to promote  
 19 maximum reliance on competitive market forces.” *Charas*, 160 F.3d at 1265 (citation and  
 20 internal quotations omitted). The court further clarified that “[n]othing in the Act itself, or its  
 21 legislative history, indicates that Congress had a clear and manifest purpose to displace state tort  
 22 law in actions that do not affect deregulation in more than a peripheral manner.” *Id.* (citation  
 23 and internal quotations omitted).

24 The preemption language of the FAAAA is identical to that of the ADA. Moreover, the  
 25 Congressional record reveals that the intent of the FAAAA was to foster competition among all  
 26 carriers for the business of transport of property by “as completely as possible level[ing] the  
 27 playing field between air carriers . . . and motor carriers . . .” H.R. Conf. Rep. No. 103-677, at  
 28 82 (1994), *reprinted in* 1994 U.S.C.C.A.N. 1715, 1754. Congress sought to accomplish this goal

1 through the preemption of the states' economic regulation of motor carriers under the FAAAA,  
 2 so that the motor carriers would be treated exactly as the air carriers had been treated under the  
 3 ADA. *Id.* at 82-85. Prior to the FAAAA, many states had a variety of economic entry and  
 4 commodity controls that effectively related to "price, route or service," which protected certain  
 5 carriers and discouraged new applicants for carriage thereby stifling competition. *Id.* at 86. In  
 6 particular, as identified at the congressional hearings, these economic laws included entry  
 7 controls governing the types of commodities and the exact cities to which such commodities  
 8 could be transported, tariff filing requirements, and price regulation. *Id.*; *see also State Motor*  
 9 *Carrier Laws: Hearing on S. 1491 before the H. Public Works and Transp. Comm., Subcomm.*  
 10 *On Surface Transp.*, 103 Cong., 1994 WL 377959, at 2-3 (1994) (statement of James A. Rogers,  
 11 Vice President, United Parcel Service) ("Rogers Testimony") (UPS "must . . . get state approval  
 12 in order to change a service offering," and "could offer only those services that [the state]  
 13 approved"). Congress recognized that "[s]uch [economic] regulation is usually designed to  
 14 ensure not that prices are kept low, but that they are kept high enough to cover all costs and are  
 15 not so low as to be 'predatory.'" H.R. Conf. Rep. No. 103-677, at 87.

16 At bottom, "[t]he problem to which the congressional conferees [for the FAAAA]  
 17 attended was 'state economic regulation.'" *City of Columbus v. Ours Garage & Wrecker Serv.,*  
 18 *Inc.*, 536 U.S. 424, 440 (2002) (emphasis in original). The proponents of the law agreed with the  
 19 conferrees as evidenced by their repeated and exclusive explanation of the problem as the  
 20 various types of state economic laws that limited competition by regulating intrastate prices,  
 21 routes, and services of motor carriers. For instance, Thomas V. Donahue, President and Chief  
 22 Executive of the American Trucking Association, testified in favor of preempting "state  
 23 economic regulation," advocating that it would allow "states to continue to regulate non-rate or  
 24 economic entry factors" and "non-economic aspects of state regulation." *Interstate Commerce*  
 25 *Comm'n: Hearing before the S. Commerce, Science and Transp. Comm., Subcomm. on Surface*  
 26 *Transp.*, 103rd Cong., 1994 WL 369290, at 1, 3 (1994) (statement of Thomas J. Donohue,  
 27 President and Chief Executive Officer of the American Trucking Association). Even UPS  
 28 testified that it supported preemption of state "economic regulation" such as rates and entry



restrictions. *See* Rogers Testimony, *supra*, 1994 WL 377959, at 2. There is not a shred of evidence in the Congressional record that the FAAAA was intended to preempt all state governance. To the contrary, the legislative history is overwhelmingly one-sided and supports the conclusion that Congress's sole purpose was to preempt those state economic regulations that are "related to" and therefore interfere with competitive market forces thereby providing the same playing field to motor carriers under the FAAAA as that for air carriers under the ADA. Because "as always, [the Court] must keep in mind that Congress' intent is the ultimate touchstone of every preemption case," *Montalvo v. Spirit Airlines*, No. 05-15640, 2007 WL 3311995, at \* 7 (9th Cir. 2007) (citing *Charas*, 160 F.3d at 1265), it must consider here whether allowing plaintiff to pursue his claims would violate Congressional intent.

**B. None of Plaintiff's Claims Should Be Dismissed on Preemption Grounds Because They Are Too Tenuously Connected to "Price, Route, or Service" to Impact Economic Deregulation in the Manner Congress Intended to Prohibit.**

In light of the clear legislative intent behind the preemption provisions of the ADA and FAAAA, a claim against a carrier, such as UPS, is preempted only where the state law or regulation under which a plaintiff brings the claim would frustrate the economic goal of deregulation. Thus, courts have held that state law claims having a significant economic effect are preempted because they are related to "price, route, or service." *See Charas*, 160 F.3d at 1263; *Montalvo*, 2007 WL 3311995, at \* 8; *Travel All Over the World, Inc. v. Kingdom of Saudi Arabia*, 73 F.3d 1423, 1432 (7th Cir. 1996). Plaintiff's claims here, all of which arise from UPS's failure to provide a service for which plaintiff paid, would not have the kind of economic impact Congress intended to prohibit via preemption.

The first Supreme Court case addressing the issue of whether a claim is "related" to "price, route, or service," and therefore preempted, did so under the ADA.<sup>2</sup> *Morales v. Trans*

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<sup>2</sup> UPS relies in large part on a second Supreme Court opinion, *American Airlines, Inc. v. Wolens*, 513 U.S. 219 (1995). In that case, the Court summarily concluded that plaintiff's claims "related to a price . . . [and] service" and then set forth and analyzed in detail the second prong of preemption (*i.e.*, that the claim be brought under a state law or regulation). *Id.* at 226-30. Plaintiff herein disputes the first prong discussed in detail in *Morales* for which *Wolens* provides little guidance or analysis.



1 *World Airlines, Inc.* 504 U.S. 374, 390 (1992). In *Morales*, the Supreme Court recognized that  
 2 while Congress intended broad preemption, it explicitly held that preemption is not total. *Id.*; see  
 3 also *Somes v. United Airlines, Inc.*, 33 F. Supp. 2d 78, 84 (D. Mass. 1999) (“Congress did not  
 4 intend to displace . . . all tort actions arising under state law”) (emphasis in original). In  
 5 interpreting the precise reach of preemption within the scope of Congress’s intent to provide for  
 6 economic deregulation, the Court held that state actions may have some effect on “price, route,  
 7 or service” and nevertheless cannot be preempted if the manner in which the particular action  
 8 affects “price, route, or service” is “too tenuous, remote or peripheral.” *Morales*, 504 U.S. at  
 9 390; *Travel All Over the World*, 73 F.3d at 1432 (whether claims are “related to price, route or  
 10 service” requires that they have “a significant economic effect upon them”). Thus, *Morales*  
 11 precludes generalizations of the sort which UPS urges upon this Court. A claim cannot simply  
 12 be preempted because it is labeled a tort or, for that matter, anything other than a breach of  
 13 contract (which is clearly not preempted under *Wolens*, 513 U.S. 219). What *Morales* requires is  
 14 that any claim arising under state law be individually assessed to determine whether enforcement  
 15 of that law would impermissibly impact “price, route, or service” thereby interfering with  
 16 competitive market forces. *Id.*

17 Numerous courts since *Morales* have followed the Supreme Court’s guidance by  
 18 evaluating the impact of enforcing the state law claim rather than performing the kind of facial  
 19 analysis that UPS mistakenly seeks here. See, e.g., *Charas*, 160 F.3d at 1259. When conducted  
 20 in accordance with *Morales*, these analyses are necessarily fact intensive. For instance, in  
 21 *Charas*, the Ninth Circuit considered how a variety of personal injury tort claims filed against an  
 22 airline would effect economic deregulation if the claims were allowed to proceed. *Id.* The  
 23 claims were brought by passengers who were injured when they tripped over luggage in the  
 24 aisle, were hit with a beverage cart or falling luggage, or fell because of the airline’s refusal to  
 25 provide disembarking assistance. *Id.* In performing an in-depth assessment on the economic  
 26 impact, the court held that the tort claims were not preempted because they were too tenuously  
 27 related to “services” to have the necessary economic impact Congress was intending to prevent.  
 28 *Id.* at 1266. Similarly, in *In re Air Transp. Excise Tax Litig.*, 37 F. Supp. 2d 1133, 1140 (D.

1 Minn. 1999), the court held that equitable and tort claims against FedEx for representing that its  
 2 rates included the excise tax and then collecting an amount equal to the expired tax were not  
 3 preempted. *Id.* at 1140. The court explained that “the law of unjust enrichment, money had and  
 4 received, and conversion, unlike the airline advertising rules at issue in *Morales*, do not  
 5 affirmatively prescribe (or proscribe) the airlines’ conduct in a way that impedes competition or  
 6 adversely impacts the economics of the airline industry.” *Id.* at 1140.

7 Other examples of claims under state law which have been deemed not preempted by  
 8 federal law because they were too tenuously related to “price, route, or service” include:  
 9 (1) personal injury claims, *see, e.g., Hodges v. Delta Airlines, Inc.*, 44 F.3d 334, 336-37 (5th Cir.  
 10 1995) (passenger sued for negligence because of injury from falling case of rum); (2) defamation  
 11 claims, *Taj Mahal Travel, Inc. v. Delta Airlines, Inc.*, 164 F.3d 186, 194 (3d Cir. 1998) (travel  
 12 agency sued airline because it provided letter to agency passengers stating that tickets were  
 13 considered stolen); (4) false advertising claims, *Stephan v. Trans World Airlines, Inc.*, 730 F.  
 14 Supp. 366, 368 (D. Kan. 1990) (plaintiff sued under Kansas Consumer Protection Act claim  
 15 because TWA engaged in deceptive and unconscionable acts and practices in connection with  
 16 newspaper advertisements); and (5) discrimination claims, *see, e.g., Wellons v. Northwest*  
 17 *Airlines, Inc.*, 165 F.3d 493, 496 (6th Cir. 1999).

18 The lesson from these post-*Morales* cases, and particularly the Ninth Circuit’s decision in  
 19 *Charas*, is that the line between preempted and non-preempted claims is between: (1) those  
 20 which have the effect of interfering with the purpose of achieving economic deregulation  
 21 (preempted) and (2) those which bear too tenuous, remote or peripheral a relation to prices,  
 22 routes or services to have an adverse effect on competition (not preempted). *In re Air Transp.*  
 23 *Excise Tax Litig.*, 37 F. Supp. 2d at 1140. “Such an interpretation is faithful to Congress’s  
 24 deregulatory intent while avoiding the ‘cavalier preemption’ of a sovereign state’s common law  
 25 causes of action.” *Id.* (citing *Charas*, 160 F.3d at 1264-65 (quoting *Medtronic*, 518 U.S. at  
 26 485)). Moreover, a very recent Ninth Circuit case involving the ADA, confirms the *Charas*  
 27 framework. *Montalvo*, 2007 WL 3311995, at \* 8. In *Montalvo* the Ninth Circuit explained that  
 28 “the Supreme Court has held preempted only state regulation that has a significant effect on

1 prices, routes, and services, because Congress' intent in deregulating the aviation industry was to  
 2 'encourage the forces of competition,' not to obviate all tort claims under state law that might in  
 3 some peripheral way impact the airlines." *Id.* Referencing *Charas*, the court stated in *Montalvo*  
 4 that "[w]e held that state claims that do not 'significantly impact federal deregulation' are not  
 5 preempted." *Id.* (citing *Charas*, 160 F.3d at 1265-66).

6 Several of the cases upon which UPS relies fall into the former preempted category  
 7 because they significantly impact economic deregulation and therefore directly relate to "price,  
 8 route, or service," where as here the claims do not, and are therefore are too tenuously related to  
 9 be preempted. *See United Parcel Serv., Inc. v. Flores-Galarza*, 318 F.3d 323, 336 (1st Cir.  
 10 2003) (preempting Puerto Rico's requirement that carriers provide proof of excise tax payment,  
 11 the precise type of entry requirement Congress explicitly stated in the legislative history of the  
 12 FAAAA that it intended to prohibit because it hurts competition); *Rockwell v. United Parcel*  
 13 *Serv., Inc.*, No. 99-CV-57, 1999 WL 33100089, at \* 3 (D. Vt. Jul. 7, 1999) (preempting  
 14 negligence claim for delivery of package containing pipe bomb because "[t]he impact on UPS, if  
 15 the duty demanded by [plaintiff] were imposed, would be enormous in both the logistics of  
 16 providing its services and its pricing").

17 UPS also cites several pre-*Charas* cases which are thus unenlightening but, to the extent  
 18 they are considered on this motion, are distinguishable from *Charas* and the facts here because  
 19 the claims asserted would interfere with the purpose of economic deregulation. *See W. Parcel*  
 20 *Express v. United Parcel Serv. of Am., Inc.*, No. C 96-1526 CAL, 1996 WL 756858 (N.D. Cal.  
 21 Dec. 3, 1996) (preempting predatory pricing claims arising out of "tying" and "full line forcing"  
 22 practices because they interfere with economic deregulation by controlling price); *Carsten v.*  
 23 *United Parcel Serv. Inc.*, No. Civ. S-95-862 WBS-JFM, 1996 WL 335421, at \*4 (E.D. Cal. Mar.  
 24 26, 1996) (preempting price discrimination claims because they regulate and control the prices  
 25 UPS may charge); *Deerskin Trading Post, Inc. v. United Parcel Serv. of Am., Inc.*, 972 F. Supp.  
 26 665, 672 (N.D. Ga. 1997) (preempting tort claims arising from UPS's practice of overcharging  
 27 for package delivery because it interfered with UPS's ability to set its pricing practices); *Vieira*  
 28 *v. United Parcel Serv. Inc.*, No. C-95-04697 CAL ARB, 1996 WL 478686, at \* 1 (N.D. Cal.

Aug. 5, 1996) (providing no in-depth analysis and concluding that tort claim for failure to deliver jewelry preempted as relating directly to service).

The remaining cases to which UPS cites completely ignore the *Charas* framework and were issued prior to *Montalvo*. *EIJ, Inc. v. United Parcel Serv., Inc.*, No. CV 03-7301 CBM (JWJx), 2004 U.S. Dist. LEXIS 18481, at \*18-21 (C.D. Cal. Sep. 8, 2004); *Holmstrom v. United Parcel Serv., Inc.*, No. EDCV 02-00683-VAP (SGLx), 2002 U.S. Dist. LEXIS 26617, at \*5 (C.D. Cal. Sep. 18, 2002); *In re EVIC Class Action Litig.*, No. 02-CV-2703 (RMB), 2002 WL 1766554, at \*34-36 (S.D.N.Y. Jul. 31, 2002). Consequently, they provide no guidance with respect to analyzing whether a claim brought under state law would impact Congress' goal of economic deregulation.

This Court's own precedent is, however, in line with the Ninth Circuit's framework set forth in *Charas* and affirmed in *Montalvo*, even though issued prior to *Montalvo*. In *Brownstein v. American Airlines*, No. C-05-3435 JCS, 2005 WL 2988720 (N.D. Cal. Nov. 7, 2005), this Court looked beyond the label of the causes of action in order to analyze the economic impact of plaintiffs' state law consumer protection claims<sup>3</sup> that arose from the airline's passenger seating policies. *Id.* at \* 6. In so doing, the Court looked to another case involving an airline seating policy which found that tort claims were preempted because plaintiffs effectively conceded that any seat reconfiguration necessary to provide more leg room would materially affect costs, leading to a significant increase in airlines' prices. *Id.* at \*7 (citing *Witty v. Delta Airlines, Inc.*, 366 F.3d 380, 383 (5th Cir. 2004)). Based on *Witty*, the Court held that plaintiffs' complaints regarding seating policies were preempted as they would similarly impact the competitive market for the airline. *Id.*

That courts, including this one, have looked beyond the label of a cause of action to assess the actual impact on economic deregulation is the only logical result given that Congress surely did not pass the ADA and FAAAA to give carriers, such as UPS, "carte blanche to convert property or unjustly enrich themselves willy-nilly, immunized from state law

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<sup>3</sup> While Plaintiffs pled tort claims, the court only addresses preemption with respect to plaintiffs' claims brought under the UCL and Consumer Legal Remedies Act. *Brownstein*, 2005 WL 2988720, at \*5-7.

consequences.” *In re Air Transp. Excise Tax Litig.*, 37 F. Supp. 2d at 1140.

Applying these principles to this case requires the conclusion that plaintiff’s claims are not preempted. Here, plaintiff alleges that UPS either intentionally or negligently promised and represented to him and members of the Plaintiff Class that, upon payment of an additional fee, it would acquire the signature of the recipient of a package in connection with its delivery. In fact, it failed to consistently provide the promised service. Whether plaintiff’s claims arising from this conduct are preempted cannot be determined from the fact that they are labeled tort claims, as even a cursory review of the above cases reveals that not all tort claims are preempted. Likewise, the fact that plaintiff pleads consumer claims under the UCL based on UPS’s tortious conduct is not determinative. This Court should look beyond the labels of the claims to the state law’s impact on the economic deregulation of motor carriers, such as UPS.

Requiring UPS to provide the service for which it has been paid is far from economic regulation. It is not an entry requirement or a price control, such as that shown by the legislative history to be the target of Congress’ enactment of the statute. In that vein, it is not possible that the misrepresentations of the sort alleged here are considered a legitimate means of competition within the industry. Further, to the extent such conduct may occur, it certainly is not the type of competition the FAAAA was intended to foster or protect. In short, enforcement of state law with respect to the circumstances presented here will have “too tenuous, remote, or peripheral” an effect on “price, route or service” to justify preemption. *See Morales*, 504 U.S. at 390.

**C. Because None of Plaintiff’s Claims are Preempted, His Claims For Damages Should Not Be Dismissed.**

UPS mistakenly assumes that all of plaintiff’s claims, but for the breach of contract claim, will be dismissed and that breach of contract claims are limited in relief to the four corners of the contract. (Def.’s MPA at 14:12-16.) UPS therefore urges that plaintiff’s damages and equitable relief claims should be dismissed. However, in the cases UPS cites regarding damages, the state tort law claims were actually dismissed or there were no tort claims from the outset. *See, e.g., Carsten*, 1996 WL 335421, at \* 4 (dismissing damages claims because price discrimination tort claims were preempted given that plaintiffs sought to regulate defendant’s

pricing scheme); *Power Standards Lab, Inc., v. Fed. Express Corp.*, 127 Cal. App. 4th 1039, 1047 (2005) (not allowing punitive damages for breach of contract claim). Several courts have recognized that damages outside those provided for in a contract are allowed where the underlying claim is not preempted. *See In re Air Crash Disaster at Stapleton Int'l Airport*, 721 F. Supp. 1185, 1187 (D. Colo. 1988); *In re Air Crash Disaster at Sioux City, Iowa*, 734 F. Supp. 1425, 1428 (N.D. Ill. 1990); *Peterson v. Cont'l Airlines, Inc.*, 970 F. Supp. 246, 251-52 (S.D.N.Y. 1997). Therefore, because none of plaintiff's claims are preempted, neither are his claims for damages and other equitable relief.

**II. THE 180-DAY NOTICE REQUIREMENT DOES NOT APPLY TO PLAINTIFF'S CLAIMS AND, EVEN IF APPLICABLE, WOULD ONLY BAR AN UNDETERMINED PORTION OF HIS CLAIMS.**

UPS attempts to avoid liability for its gross misrepresentations and charges for services it did not provide by arguing that plaintiff cannot dispute the validity of UPS's invoices because he allegedly failed to notify UPS within 180 days from receiving the invoice that he was contesting the charges. UPS contends that 49 U.S.C. § 13710(a)(3)(B) and the UPS shipping contract required plaintiff to do so. UPS's arguments are both legally and factually incorrect. The 180-day statutory provision simply does not apply here because analysis of the statutory framework and language demonstrate that the provision was intended to apply only to disputes over the applicability or reasonableness of a carrier's rate brought before the Surface Transportation Board in an administrative proceeding, *not* to disputes in courts regarding charges for services not provided. Further, plaintiff properly pled in its complaint that it satisfied all conditions of the contract. However, to the extent the Court believes either of these notice provisions apply they would, at most, limit plaintiff's claims, not eliminate them. The extent of that limitation is a fact intensive inquiry, based on when plaintiff's claims arose and whether and when he gave notice, that cannot be determined on the pleadings.

**A. The 180-day Statutory Notice Provision is Inapplicable Where, As Here, the Forum is a Court Rather than An Administrative Body.**

The statute upon which UPS relies, 49 U.S.C. § 13710(a)(3)(B), does not apply to state causes of action for which relief is sought in a judicial action. The context of the statutory



language demonstrates that the 180-day notice provision was intended only to apply to administrative actions before the regulatory agency, the Surface Transportation Board (“Board”), concerning the billing disputes. The 180-day notice provision specifically provides that “[i]f a shipper seeks to contest the charges originally billed or additional charges subsequently billed, the shipper may request that the Board determine whether the charges billed must be paid. A shipper must contest the original bill or subsequent bill within 180 days of receipt of the bill in order to have the right to contest such charges.” 49 U.S.C. § 13710(a)(3)(B). The juxtaposition of the latter sentence, immediately following the provision authorizing a shipper to seek a determination from the Board, indicates that the 180-day notice provision applies only to Board determinations. Where the dispute involves shipments made pursuant to a contract, the courts’ exclusive jurisdiction applies. *See* 49 U.S.C. § 14101(b)(2). Because the Board cannot hear the dispute, there is no reason for the shipper to contest the charges within 180 days. Simply put, section 13710(a)(3)(b) does not apply to disputes that arise outside the jurisdiction of the Board.

UPS’s argument that the 180-day notice provision does apply is based on various non-binding declaratory orders from the Board. (Def’s MPA at 20:5-21:4.) In these decisions, the Board unequivocally deferred to the courts for the determination of whether the notice provision applies outside Board proceedings, stating that “our purpose in issuing [the declaratory order in *Carolina Traffic Services*], and in issuing this decision, is merely to provide our opinion regarding Congressional intent in enacting the 180-day rule. Our role regarding motor carrier regulation . . . is quite limited. . . . [I]t is ultimately up to the courts to apply the 180-day-rule in individual cases.” *Nat’l Ass’n of Freight Transp. Consultants, Inc. - Pet. for Declaratory Relief*, STB No. 41826, 1997 WL 189658, at \*4 (April 21, 1997) (hereafter “*NAFTC*”). Such deference is not merely appropriate, but is mandated by *United States v. Mead Corp.*, 533 U.S. 218, 222 (2001) and its progeny. Where, as here, there is “no indication that Congress intended such a ruling to carry the force of law. . . the ruling is eligible to claim respect according to its persuasiveness.” *O’Shaughnessy v. Comm’r Int. Rev.*, 332 F.3d 1125, 1130 (8th Cir. 2003) (citing *Mead Corp.*, 533 U.S. at 221, other internal citation omitted). The Board’s opinion, therefore, should claim the Court’s respect only to the extent that it was persuasively reasoned.

As explained below, the Board's interpretation of section 13710(a)(3)(B) is not persuasive because it violates fundamental principles of statutory interpretation and therefore should not be adopted by this Court.

In its analysis of section 13710(a)(3), the Board failed to observe three basic rules of statutory construction: (1) that the provisions of a statute should be construed as a whole; (2) that one provision should not be construed in a manner that would conflict with other statutory provisions; and (3) provisions which would work forfeiture of a right should be construed narrowly. Applying these basic rules of statutory construction, it is clear that section 13710(a)(3)(B) applies only to the right created under section 13710(a)(3)(B) and not to other rights of a shipper.

First, it is a fundamental canon of statutory construction that the words of a statute must be read in context and with a view to their place in the overall statutory scheme. *Davis v. Mich. Dept. of Treasury*, 489 U.S. 803, 809 (1989). Except for the rhetorical device of isolating the phrase describing the shipper's "right to contest" from the first sentence of section 13710(a)(3)(B), the Board's *Carolina Traffic Servs., Inc. of Gastonia - Pet. for Declaratory Order*, STB No. 41689, 1996 WL 303722, at \*2-3 (May 31, 1996), decision provided no justification for construing the 180-day notice provision to apply broadly to common law rights of action, rather than the specific right created under section 13710(a)(3)(B), *i.e.*, the right of a shipper who "seeks to contest" rate reasonableness and applicability<sup>4</sup> to have "the Board determine whether the charges billed must be paid." The Board's isolation of discrete phrases containing the word "contest" in the *NAFTC* decision likewise ignores the "fundamental principle of statutory construction (and, indeed, of language itself) that the meaning of a word cannot be determined in isolation, but must be drawn from the context in which it is used." *Deal v. United States*, 508 U.S. 129, 132 (1993).

Read in context and with a view to its place in the overall statutory scheme, the plain meaning of section 13710(a)(3)(B) is abundantly clear: a shipper may seek a determination by

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<sup>4</sup> See Section II(b), *supra*, explaining that "billing disputes" means rate disputes (*e.g.*, reasonableness and applicability of rates), not disputes over paid-for-services that were not provided.



1 the Board with respect to contested reasonableness or applicability of a rate, but must contest the  
2 charges within 180 days of receipt of the bill in order to exercise the right to a determination by  
3 the Board. The statute thus places no limitation on the right to file a judicial action which does  
4 not involve the reasonableness or applicability of a rate.

5 This common-sense interpretation of the statutory language is buttressed by the fact that  
6 the statute makes the Board not merely an alternative forum for contract-based disputes, but the  
7 only forum for consideration of claims implicating the vestigial authority of the Board over rate  
8 reasonableness and applicability. 49 U.S.C. §§ 13710(a)-(b); *Carolina Traffic Servs., Inc.*, 1996  
9 WL 303722, at \*1 (stating that section 13710(a) protects Board's primary jurisdiction over rate  
10 applicability issues and Board's exclusive jurisdiction over rate reasonableness determinations).  
11 The 180-day notice provision thus serves as a "winnowing" mechanism for all proceedings  
12 utilizing the Board's limited resources. Such a "winnowing" mechanism is neither necessary nor  
13 appropriate, though, for actions brought before the courts that do not involve the reasonableness  
14 or applicability of a rate.

15 Second, read in conjunction with other relevant statutory provisions, it is clear that the  
16 180-day notice provision was not intended to modify a shipper's common law right to enforce a  
17 contract. With respect to contracts between a shipper and a motor carrier, "[t]he exclusive  
18 remedy for any alleged breach of contract entered into under this subsection shall be an action  
19 before an appropriate State court or United States district court, unless the parties otherwise  
20 agree." 49 U.S.C. § 14101(b)(2). In other words, the Board generally has no remedial power  
21 with respect to contract enforcement. The remedial power of the courts described in section  
22 14101(b)(2) is unrestricted and there is no reason to refer to the miscellaneous provisions in  
23 section 13710 to understand or to limit in any way such court powers or a litigant's access to  
24 judicial enforcement of a contract. With respect to the Board hearing authorized in section  
25 13710(a)(3), the statute also unequivocally states that "the remedies provided under this part are  
26 in addition to remedies existing under another law or common law." 49 U.S.C. § 13103. These  
27 statutory provisions should be read as a whole and not (as the Board did) in isolation. *See*  
28 *United States v. Morton*, 467 U.S. 822, 828 (1984) (stating that "[w]e do not . . . construe

1 statutory phrases in isolation; we read statutes as a whole”). So read, it is clear that section  
2 13710 and its time limitations must be construed as involving only the shipper’s right to a  
3 hearing before the Board, having no applicability to individual actions.

4 Third, when either of two constructions can be given to a statute, and one of them  
5 involves a forfeiture, the other is to be preferred. *Farmers’ & Mechanics’ Nat’l Bank v.*  
6 *Dearing*, 91 U.S. 29, 35 (1875). Contrary to this rule, the Board construed section  
7 13710(a)(3)(B) to forfeit a shipper’s common law right of action if the shipper failed to meet a  
8 condition precedent. As shown above, section 13710(a)(3)(B) need not be read to impose  
9 additional conditions on common law right or to forfeit the remedy of judicial enforcement of  
10 contracts available under section 14101(b)(2). Read as a whole with other statutory provisions,  
11 section 13710’s 180-day notice provision should not work a forfeiture of common law rights, but  
12 would serve to preserve administrative resources devoted to challenges of rate applicability and  
13 reasonableness, neither of which are at issue here. The 180-day notice provision set forth in  
14 section 13710(a)(3)(B) should be construed to apply only to the right of a shipper to seek  
15 determinations by the Board under section 13710(a)(3) and should not be construed to apply to  
16 the remedy of judicial enforcement available under section 14101(b)(2).

17 In view of the inapplicability of the Board’s unpersuasive opinions, UPS fails to cite a  
18 single case wherein a court adopted the 180-day notice provision. This is because, in the sparse  
19 case law that does exist, courts have disagreed with the Board’s guidance regarding application  
20 of the 180-day notice provision to state claims filed in court rather than before the Board. For  
21 example, in *Mastercraft Interiors, Ltd. v. ABF Freight Sys., Inc.*, 284 F. Supp. 2d 284 (D. Md.  
22 2003), the plaintiff sued ABF in state court for intentional and negligent misrepresentation,  
23 unjust enrichment, and breach of contract because ABF charged a higher rate to the furniture  
24 shipper than what it orally agreed to charge. *Id.* at 285. The defendant filed a motion to dismiss  
25 arguing that the shipper failed to comply with the 180-day notice provision. *Id.* The court  
26 rejected this argument because the “interpretation of the ‘bargain of the parties’ is guided by  
27 Maryland contract law” and the 180-day notice provision “cannot be imposed upon actions to  
28 enforce a contract under Maryland law.” *Mastercraft Interiors, Ltd. v. ABF Freight Sys., Inc.*,

350 F. Supp. 2d 686, 691, 694 (D. Md. 2004). The Board’s interpretation should not be adopted here given the absence of court authority adopting the position taken by the Board, the Board’s own caveat that application of the notice provision is left to the discretion of courts, and the numerous violations of statutory construction that the Board committed in its reasoning regarding application of the 180-day notice provision in a court.

**B. The 180-day Statutory Notice Provision is Also Inapplicable Here Because Plaintiff’s Claim Does Not Arise From a Dispute Over a Rate UPS Charges For a Service.**

Even if this Court adopts the 180-day notice provision, Congress did not intend for this provision to apply to the types of claims before this Court. The shipments at issue here were made pursuant to the parties’ contract – a contract which UPS failed to fulfill when it did not provide a service for which plaintiff paid. In contrast, the 180-day notice provision provided in section 13710(a)(3)(B) applies *only* to “billing disputes.” In the rare circumstances where courts have applied the 180-day notice provision, they have interpreted billing disputes to involve defendant’s improper application of, or reasonableness of, independently determined rates. *See, e.g., Avery Dennison Corp.*, 2006 WL 3350761, at \*6. In *Avery Dennison*, the court applied the 180-day notice provision to bar plaintiff’s claims arising from a dispute over a pricing agreement, wherein the parties agreed to a particular rate and just weeks after that agreement, defendant charged higher rates than those upon which the parties agreed. *Id.* Courts have not, however, interpreted the wholesale failure to provide a paid-for service and related misrepresentations as constituting “billing disputes.”

Various statements issued by the Interstate Commerce Commission (“ICC”) and the Surface Transportation Board (“Board”) support the position that the term “billing disputes” in the 180-day notice provision is very narrowly focused on rate disputes. In a 1994 policy statement, the ICC addressed the resolution of billing disputes under the newly enacted legislation that eliminated filed tariff requirements: “[o]ther provisions of section 206 [codified in section 13710] create a new, simplified regime for settling any disputes concerning the applicability or reasonableness of independently determined rates.” Policy Statement on the Trucking Industry Regulatory Reform Act of 1994, 10 I.C.C. 2d 251, 1994 WL 580904, at \*3

(Oct. 20, 1994) (emphasis added). It further provides “[a] new 180-day period is established for the shipper to contest the *rate* or the carrier to issue a bill for charges in addition to those originally billed.” *Id.* (emphasis added). Thus, billing disputes under section 13710(a)(3)(B) deal only with issues related to the applicability of a carrier’s specific rate to a given commodity or the reasonableness of the rate established in such a tariff. This case does not involve a billing dispute. It does not entail a disagreement over an agreed upon rate for the signature delivery service. Rather, it arises from UPS’s failure to provide the promised service at all once it was requested and paid for.

**C. UPS’s Motion Based on the 180-day Contractual Notice Provision Must Be Denied Because It Improperly Relies Upon Extraneous Documents Which Are Neither Relied Upon by Plaintiff Nor Integral to Their Claims.**

UPS also argues that plaintiff’s claims are time barred because UPS’s self-imposed contractual notice provisions apply and plaintiff allegedly did not satisfy those provisions. In support of its argument, UPS asks the Court to consider documents outside the pleadings which it purports constitute the contract. (Decl. of AnneMarie O’Shea in support of Def.’s Mot. for Judgment on the Pleadings (“O’Shea Decl.”), Exs. A-E.) By presenting the Court with these documents, UPS has introduced new and extraneous evidence for the very purpose of establishing an alleged fact beyond those stated in the Complaint. Pursuant to the Federal Rules of Civil Procedure, rule 12(c), a court may elect either to exclude the “matters outside the pleadings” or, if it considers them, convert the motion to a motion for summary judgment. *Grove v. Mead Sch. Dist. No. 354*, 753 F.2d 1528, 1532-33 (9th Cir. 1985)<sup>5</sup>.

The Court should exclude the matters outside the pleadings, here Exhibits A through E attached to the O’Shea Declaration, because none of the exhibits are referred to in the Complaint or relied upon by plaintiff in asserting his claims for relief in this action. To the contrary, plaintiff’s claims are based exclusively upon the contract formed by the shipping record books and the forms therein that plaintiff completed and provided to UPS with each package UPS

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<sup>5</sup> Plaintiff has filed a separate motion objecting to and requesting exclusion of matters outside the pleadings submitted by UPS.

1 accepts for delivery. (Compl. ¶¶ 15-16, 39-42.) Plaintiff performed all of its obligations under  
 2 its contractual agreement with UPS, including paying all amounts invoiced by UPS on its  
 3 account, including amounts attributable to the additional service of obtaining proof of delivery  
 4 with the signature of the recipient. (*Id.* at ¶ 44.) Plaintiff has thus stated a claim on which relief  
 5 can be granted on the face of the Complaint and none of the extraneous exhibits submitted by  
 6 UPS should be considered.<sup>6</sup>

7 Moreover, even if the Court considers the extraneous documents, they do not govern the  
 8 claims plaintiff raises here. Specifically, plaintiff seeks relief for UPS's failure to provide  
 9 delivery confirmations for packages it shipped. This relief does not fall within the precise  
 10 notification language regarding invoice adjustments and refunds on duplicate payments set forth  
 11 in the "terms and conditions" UPS submitted in Exhibits A through E of the O'Shea Declaration.

12 **D. It is Premature to Determine the Extent to Which the Claims Are Not Barred**  
 13 **Even if a 180-day Notice Provision Applies.**

14 Even if the 180-day notice provision somehow applies to the action here, it would only  
 15 limit, not eliminate, plaintiff's claims. The extent to which such claims are limited requires a  
 16 fact intensive inquiry that cannot be based on the pleadings. Specifically, each shipment for  
 17 which UPS failed to acquire a signature constitutes a separate breach and each such breach  
 18 triggers a separate notice period. *See Unimac Co., Inc. v. C.F. Ocean Serv., Inc.*, 43 F.3d 1434,  
 19 1436 (11th Cir. 1995) (where two shipments used separate bills of lading and traveled on

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21 <sup>6</sup> The cases UPS cites to support its argument that the 180-day contractual notice provision applies here  
 22 are all based on the undisputed fact that the contract at issue contained the notice provision and that plaintiff's  
 23 claims were, in fact, governed by the notice provision. *See Barber Auto Sales, Inc. v. United Parcel Servs.,*  
 24 *Inc.*, 494 F. Supp. 2d 1291, 1295 (N.D. Ala. 2007) (holding that the contract included the "Carrier Agreement,  
 25 which expressly incorporates the UPS General Tariff, addenda to the UPS General Tariff, and the UPS Rate  
 26 and Service Guide" and that it required 180 day notice for billing disputes); *Taisho Marine & Fire Ins. Co.,*  
 27 *Ltd. v. The Vessel "Gladiolus,"* 762 F.2d 1364, 1368 (9th Cir. 1985) (holding that the cargo was carried  
 28 under the terms and conditions of an ocean bill of lading issued by the ocean carrier, which incorporated a  
 notice provision); *Williams v. Fed. Express Corp.*, No. CV 99-06252 MMM BQRX, 1999 WL 1276558, at  
 \* 3-4 (C.D. Cal. Oct. 6, 1999) (holding that the plaintiff's shipment traveled under FedEx USA Airbill, which  
 notified the plaintiff on both the front and back that it incorporated the provisions of the June 1995 FedEx  
 Service Guide). Here, however, the Complaint asserts a contractual agreement different than that argued by  
 UPS. Given that, on a motion for judgment on the pleadings, the Court must accept the facts in the Complaint  
 in the light most favorable to plaintiff, and that UPS improperly submitted extraneous documents not relied  
 upon by plaintiff, these cases are inapposite.

1 separate vessels on separate days, court upheld trial court's finding that first shipment was barred  
 2 by one-year statute of limitations while second shipment was not). If claims based on some of  
 3 the earlier shipments were barred for failure to provide notice within 180 days, other claims  
 4 could remain and discovery must be conducted to determine which claims plaintiff gave notice  
 5 and would therefore remain.

6 Moreover, UPS's assertion that the 180-day notice provision requires written notice is  
 7 unsupported. As the Board observed in *NAFTC*, the statute "does not specify the manner of  
 8 notification." *NAFTC*, 1997 WL 189658, at \*5. The Board's opinion was not directed to the  
 9 manner of notification, but to the timing, stating that notification would be effective if given by  
 10 fax or mail posted or sent on the 180th day. *Id.* There is nothing in section 13710 or the Board's  
 11 opinion to require that notification be provided in writing.

12 Whether notice was given, precisely when notice was given, the sufficiency of that  
 13 notice, and which invoices were rendered within 180 days of that notice are all factual inquiries  
 14 that cannot be decided based upon the complaint. In light of the numerous factual questions that  
 15 cannot be determined based on the pleadings, the motion would have to be denied even if the  
 16 180-day notice provision (statutory or contractual) applied because a motion for judgment on the  
 17 pleadings can be granted only if the complaint states no basis for recovery.

18 **III. DEFENDANT'S ARGUMENT THAT PLAINTIFF'S BREACH OF CONTRACT**  
 19 **CLAIMS ARE TIME-BARRED IS NO MORE AVAILING WHEN BASED ON**  
 20 **THE 18-MONTH STATUTE OF LIMITATIONS.**

21 UPS also asserts that plaintiff's claims for breach of contract are time barred under a  
 22 federal statute of limitations that does not apply. The statute of limitations upon which UPS  
 23 relies provides, in relevant part, that "[a] person must begin a civil action to recover *overcharges*  
 24 within 18 months after the claim accrues." 49 U.S.C. § 14705(b) (emphasis added). Plaintiff's  
 25 claim falls outside the statutory and regulatory definitions of an "overcharge" and therefore it is  
 26 not time barred by the statute of limitations. Under 49 C.F.R. § 378.2, which covers the filing  
 27 and processing of overcharge claims, a motor carrier overcharge is identified as one defined in  
 28 49 U.S.C. § 14704(b). That provision states that a motor carrier is liable for charging an amount  
 that exceeds the applicable rate contained in a tariff in effect under 49 U.S.C. § 13702.

1 However, section 13702 applies *only* to tariffs for the transportation of household goods and for  
2 shipments moving in the noncontiguous domestic trade, neither of which are at issue here.

3 “Household goods” include those goods transported by residential moving companies.

4 This is made clear by the definition of “household goods motor carrier” as “a motor carrier that,  
5 in the ordinary course of its business of providing transportation of household goods, offers  
6 some or all of the following additional services: (i) Binding and non-binding estimates[,]  
7 (ii) Inventory[,] (iii) Protective packing and unpacking of individual items at personal  
8 residences[, and] (iv) Loading and unloading at personal residences.” 49 U.S.C. §

9 13102(12)(A). “Shipments moving in the noncontiguous domestic trade” include only those  
10 shipments handled jointly by water and motor carriers. *See* 49 U.S.C. §§ 13702(a)(b) & (c).

11 Given that plaintiff UPS is not a moving company and does not ship plaintiff’s products via  
12 water, he has not alleged a claim related to “household goods” or “shipments moving in  
13 noncontiguous trade.”

14 Additionally, the cases cited by UPS make clear that plaintiff’s  
15 claims are distinguishable from “overcharge” claims subject to the 18-month statute of  
16 limitations. For instance, in *Barber Auto Sales*, the dispute related to the appropriateness of the  
17 charge. 494 F. Supp. 2d at 1295. That is, the shipper alleged that UPS manipulated the package  
18 audit procedures by charging for shipment of packages based on two separate pricing  
19 methodologies (dimensional weight and actual weight), and consequently improperly invoiced  
20 plaintiff. *Id.* Here, however, plaintiff does not argue that he was charged the wrong price, but  
21 rather that he paid for a service he never received. For the foregoing reasons, his claims are not  
22 claims for “overcharges” and are not subject to 49 U.S.C. § 14705(b) governing “overcharge”  
23 claims. Instead, the California statute of limitations applies. Thus, the applicable statute of  
24 limitations for breach of contract claims is four years. Cal. Civ. Proc. Code § 337. Plaintiff has  
25 has stated a basis for recovery sufficient to overcome a motion for judgment on the pleadings.

26 //

27 //

28 //



**CONCLUSION**

For the reasons argued above, plaintiff submits that Defendant's Motion for Judgment on the Pleadings should be denied on each of the grounds on which it is based.

Date: November 30, 2007

Respectfully submitted,

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